

1009

SOUTH RIBBLE
BOROUGH COUNCIL
forward with
South Ribble

**Record Of Decision Taken Under Scheme Of
Delegation By Member Of Senior Management
Team In Consultation With Portfolio Holder and
Chair of My Neighbourhood Forum**

**Transitional Leadership
Team:**

Service Group:

Portfolio Holder:

Portfolio/Committee:

My Neighbourhood Chair:

My Neighbourhood Forum:

Subject:

Decision:

Details and Reasoning:

Jonathan Noad
Development, Enterprise & Community
Councillor Phil Smith
Regeneration & Healthy Communities
Councillor Keith Martin
Penwortham
Permission to spend core funds allocated to the Penwortham Neighbourhood Forum to support Penwortham Live 2018
Permission to allocate and spend core funds of up to £3000 to support Penwortham Live 2018
<p>Introduction</p> <p>The Penwortham Neighbourhood Plan includes the following project:</p> <p style="text-align: center;">Penwortham Live – Work with the Creative Network to deliver a local music and arts festival</p> <p>Background</p> <p>Penwortham Live is now an established community event on our calendar, with nearly 3,000 wristbands sold in 2017. Nigel Stewart of the Creative Network is again keen to work with Penwortham Neighbourhood Forum on a bigger, better programme for 2018.</p> <p>Proposal</p> <p>Based on the model and success of previous Penwortham Lives it is proposed to run another Penwortham Live event, taking in a wider range of activities and entertainment.</p> <p>The weekend of 18 and 19 May 2018 has been booked, when it is intended to organise, support and promote a range of music, arts and craft activities. Discussions have begun with the Creative Network, with a number of acts getting in touch proactively to ask if they can be involved.</p> <p>Wristbands which act as tickets for entry into venues, are sold by venues and performers, which increase footfall in and around local businesses. Wristbands will be sold at £5 each – with 50% going to the venue / performer and 50% contributing to the running costs of the event. This approach has been agreed with the Creative Network in order to make the event sustainable</p> <p>Other aspects requiring support are the production of promotional materials such as programmes, flyers and banners; although it is intended to again use social media for much of the communication.</p> <p>It is intended to use various methods of media from Facebook, Twitter, Forward and the local newspaper and radio stations to spread the word about Penwortham Live.</p> <p>Details</p> <p>Penwortham Neighbourhood Forum is requested to support the Penwortham Live event in the following ways:</p> <ul style="list-style-type: none"> • Officer time – organising and promoting the event • Publicity – using forum meetings, webpages, social media & possible lamp post banners • Finance – to produce wristbands, flyers, banners and cover equipment costs • Equipment Hire – Microphones, PA Systems etc <p>Members are also requested to volunteer to help out over the weekend – there will be a range of roles required, during the day and in the evening.</p> <p>Proposal</p> <p>In line with the details given above, the proposal is to allocate up to £3000 from core funds to support Penwortham Live 2018.</p>

**Wider Implications
(Financial, Legal, Equality
& Risk):**
Report attached?

**Exempt from publication?
If exempt, give reason(s):**

None
Please refer to www.southribble.gov.uk website for further details of My Neighbourhood Forum decisions.
No

Signed:

Financial Management <i>J Blundell</i>	Legal Services <i>[Signature]</i>	
Date <i>23/2/18</i>	Date <i>23/2/18</i>	
SMT Member <i>[Signature]</i>	Portfolio Holder <i>[Signature]</i>	My Neighbourhood Chair <i>[Signature]</i>
Date <i>23/2/18</i>	Date <i>7-3-2018</i>	Date <i>28-02-2018</i>

**Publication Date
(DST use):**

<i>FRIDAY, 9 MARCH 2018</i>

Decision template revised June 2013

THIS DECISION WILL COME INTO FORCE AND MAY BE IMPLEMENTED FIVE WORKING DAYS AFTER ITS PUBLICATION DATE, SUBJECT TO BEING CALLED IN IN ACCORDANCE WITH THE COUNCIL'S CONSTITUTION